

# MARGARET SINGER

## DATA SCIENTIST + ANALYST

Knowledgeable data analyst with 4+ years' experience specialized in international brands within the consumer goods sector. Works with incredible speed and efficiency, while achieving results and delivering clear, actionable information to clients.

## CONTACT INFORMATION

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## EDUCATION BACKGROUND

**Southern Methodist University**  
**MASTER OF SCIENCE IN DATA SCIENCE**  
2014 - 2015  
DALLAS, TX

**University of California, Los Angeles**  
**BA ECONOMICS**  
2010 - 2014  
LOS ANGELES, CA

- Graduated Cum Laude

## SPECIALIZATIONS

- Excel Expert
- R Programming
- SQL Programming
- Wordpress
- Power BI
- Fluent in French

## WORK EXPERIENCE

### World Panel Group, Inc

ADVANCED ANALYTICS EXECUTIVE  
FEBRUARY 2019 TO MAY 2020

- Provide leadership as project manager for advanced bespoke projects, schedule and coordinate all different teams involved
- Monitor projects from commercial proposal to finished reports presented to clients while meeting strict deadlines
- Proactively develop and improve a company tool that has since been adapted nationwide and is getting ready for commercialization

### INGAGE & Co.

CLIENT EXECUTIVE  
JANUARY 2017 TO JANUARY 2019

- Work with Marketing & Market Research teams to find actionable insights to apply to their business strategy
- Optimization and automation of a reoccurring project, reducing the workload from two weeks for a team of two, to three days' work by one single person
- Train new junior executives to ensure their competence and provide with proper expertise, while also guaranteeing project success

### Drewson Group

SHOPPER PANEL ANALYST  
AUGUST 2015 TO JANUARY 2017

- Extract, process, and analyze data with the end goal of obtaining actionable recommendations for customers
- Perform quantitative analysis of the shopper behavior
- Derive information from databases for further simplification to facilitate analysis of KPI's by analysts and executives

\*THIS IS NOT AN AUTHENTIC RESUME AND IS ONLY TO SERVE AS AN EXAMPLE.

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