



THE HR AGENT

Who We Are & What We Can Do For You

WELCOME TO THE HR AGENT!

Hello!

Welcome to The HR Agent! We are very excited that you've decided to get to know us and learn about what we do on a personal level.

It might have been a blog post you read or a conversation you had with one of our team members, but something led you here. We know the *something* that brought you here is your desire to find a job and establish a career that matches your passion and purpose.

Luckily, that's precisely what we do for job seekers like you every single day. In this eBook, you will learn about what we do, why we do it, and the services we offer to ensure your career path leads to satisfaction, pride, and fulfillment.

Your partners in success,
The HR Agent Team

Let's Get Started!

Who We Are and What We Do

OUR ORIGINS

The HR Agent was born when we realized that recent graduates and job seekers do not have the guidance and mentorship they deserve. We believe that applying to a job is more than filling out a form and waiting for a call. It is the first step in creating a career that you can be proud of.

Our goal is to provide services that will highlight your skills and present the best version of you every time you apply to a position. The end result is matching you with a company that is the right fit for your skills, passion, and the career path you want to take.

Resume Writing

IT'S ABOUT GETTING NOTICED

Have you ever applied to a job that you were a fit for, only to never hear from the company about an interview? This is because there is much more to applying to jobs than simply having the skills listed on the job description. You must have a carefully crafted resume that not only showcases your skills but is written in a way that lands on the hiring manager's desk and gets their attention!

APPLICANT TRACKING SYSTEMS

Applicant Tracking Systems, or ATSs, are designed to streamline the application process for companies of all sizes. Most times, a resume must pass through a series of automated tests before a human ever lays eyes on it. According to a [report by Capterra](#), 75% of recruiters and hiring professionals use an ATS. Nearly 98% of Fortune 500 companies also state that they utilize the services of an ATS when screening candidates.

However, the most surprising stat in the same report stated that ATs reject 75% of qualified job applicants due to incorrect resume formatting. The bottom line is that without the right help, your resume could fall down a dark hole and never be found again, regardless of how right you are for the job.

OUR APPROACH

We have employed a team of experts who understand your resume's journey from application to securing an interview. We start by taking your work experience and pulling out the highlights and information we know hiring managers are looking for, based on the industry and positions you plan on applying to.

Next, we ensure your resume is fully optimized and formatted to make it past ATs and into human hands. We have every step of the process covered to ensure you receive more interviews, get to tell your story, and express your value to hiring managers and companies in your desired industry.

Interview Preparation

PREPARE TO IMPRESS

Just because you have the right skills does not mean you are automatically prepared to answer questions about them or the position you are interviewing for. Even though interviewing is not an accurate indicator of how well you will perform at your job, it is necessary for the hiring process. We believe anyone ready and qualified for a position should not be denied due to a poor interview.

Of course, having the right answers is only half the battle. Completing a successful interview has several parts, all culminating with impressing the hiring manager enough to award you the position. According to a [report by CNBC](#), some of the most significant issues hiring managers have with applicants include lack of preparation (89%), using poor grammar (84%), lack of eye contact (76%), poor interview attire (59%), and a host of other issues that one may not think of when preparing for an interview.

TELL YOUR STORY

In addition to avoiding the possible pitfalls listed above, you also need to be able to articulate your story and value to the person conducting the interview. This includes being able to speak clearly and concisely about your skills and experience. You also need to be able to communicate why you want to work for that specific company and what makes you different from all the other candidates they are looking at.

This requires a strategy and plan of attack. You need to be prepared for the questions they are going to ask. You must review your experience, research the company, and prepare answers that will impress and help you stand out when it comes time to selecting a candidate. Everyone has a unique story to tell, and the key to getting the job is figuring out what yours is.

OUR APPROACH

Our team will walk you through every single step of the interview process. We coach you on what to wear, maintaining eye contact, proper posture, and body language. You will learn how to research a company and ask thought-provoking questions that will showcase your interest and effort. Lastly, we will conduct mock interviews and performance reviews to ensure you are ready to answer any questions that come your way.

LinkedIn Enhancement

SOCIAL MEETS PROFESSIONAL

LinkedIn is a critical tool that should be utilized by every job seeker. It is a platform that allows you to tell your story to prospective employers. When a hiring manager comes across your resume, the first thing they do is check your LinkedIn profile to learn more about you. The worst thing you could do is to not have one and leave them wondering. Equally bad would be having an incomplete or unprofessional looking account.

In a [report produced by Kinsta](#) earlier this year, we learned that an overwhelming 90% of recruiters use LinkedIn when searching for and researching job candidates. The same study states that 122 million people have received an interview through LinkedIn, with 35.5 million having been hired by someone they connected with through the site. These numbers prove the need for a professional-looking LinkedIn profile at all times.

OUR APPROACH

Our team will take your existing LinkedIn profile and apply time-tested enhancements, including rewriting your headline, rewording past experiences, highlighting accomplishments, and ensuring that a recruiter understands the skills you bring to the team. Since you never know when someone will be looking at your profile, we will ensure it accurately tells your story and highlights your value at all times.

Why Us, Why Now?

A COMPETITIVE LANDSCAPE

As a recent graduate or new job seeker, the job application landscape is too competitive to go it alone. Every six months millions of graduates enter the workforce. They come from similar schools, have similar backgrounds, and on paper look almost identical. What separates the employed and unemployed is a deep understanding of how the process works.

A CAREER YOU WILL ENJOY

One way or another, your job and career will take up a considerable amount of your time and energy. You deserve a career that you will actually enjoy working for. You should be able to end most days with a feeling of satisfaction and fulfillment. According to a [poll conducted by Gallup](#), an alarming 85% of people surveyed reported that they disliked their jobs. You owe it to yourself to ensure this does not happen to you.

In addition to the array of traditional services listed above, we are dedicated to finding you the job and career that matches your skills, passions, and interests. We understand the importance of placing people in positions that they will find engaging and rewarding. Together, we can work towards creating a career path that you will truly enjoy.

What's Next?

IT'S YOUR FUTURE

Now is the time for you to take control of your future and your career. You can choose to invest in your own development and equip yourself with the tools and knowledge you need to land the job you want.

To recap, The HR Agent will...

- Identify Your Ideal Career Path
- Improve Your Chances of Landing an Interview
- Prepare You for All Aspects of the Interview
- Improve Your Resume and LinkedIn Profile

Let's Get To Know Each Other

HI AGAIN!

We hope you enjoyed getting to know us! Now, we want to get to know you! This includes your goals, interests, passions, experience, and skills you have to offer employers.

We are ready to become your partner and mentor for your next job search. Together, we can help put you on a career path that will lead to satisfaction and fulfillment.

To set up your free introductory discovery call, please e-mail us at connect@thehragent.com.

